



FOR IMMEDIATE RELEASE

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**Transamerica Appoints Blake Bostwick
as CEO of its Individual Solutions Division**

Transamerica announces that Blake Bostwick is appointed Chief Executive Officer of its Individual Solutions division. Transamerica's Individual Solutions team provides insurance and investment solutions to customers and their financial professionals across the U.S. Mr. Bostwick will also lead the organization's retail affiliates that distribute life insurance, long term care, annuities and funds.

In his new role, Mr. Bostwick continues reporting to Mark Mullin, Transamerica President and CEO, and heads the existing leadership team within the Individual Solutions division. Mr. Bostwick succeeds Jay Orlandi, who has been Acting CEO of Individual Solutions, and Mr. Orlandi continues in his current role as Chief Operating Officer for Transamerica, reporting to Mr. Mullin.

Mr. Bostwick has been with Transamerica for almost 18 years and he previously served as Transamerica's CEO of Workplace Solutions. Kent Callahan, a Transamerica veteran for more than three decades, replaces Mr. Bostwick as Transamerica's CEO of Workplace Solutions.

During Mr. Bostwick's extensive tenure at Transamerica, he built a diverse portfolio as a senior leader in operations, sales, marketing, and technology across most U.S. business lines – including annuities, mutual funds, life insurance, long term care, retirement and employee benefits.

"Blake is a talented Transamerica leader with a strong customer service orientation and proven history of helping our agents and advisors provide meaningful solutions to their clients," said Mark Mullin, Transamerica President and CEO. "We are delighted to acknowledge Blake's successful track record with this appointment. Under his leadership, our Individual Solutions team will continue to engage with our agents and advisors, and develop new opportunities to serve our customers."

"Transamerica remains deeply focused on helping our customers protect their families and build for the future through insurance and investment solutions," Mr. Mullin continued. "We are leveraging Blake's deep experience, commitment to disciplined execution, and considerable institutional knowledge to provide an even better experience for our customers, and their agents and advisors."

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About Transamerica

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica's dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset management services. In 2019, Transamerica fulfilled its promises to customers, paying more than \$50 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica's corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2019, Aegon managed over \$1 trillion in revenue generating investments. For more information, please visit www.transamerica.com.



Media inquiries:

Media.Relations@transamerica.com

Hank Williams
(319) 355-7789
Email: hank.williams@transamerica.com

Julie Quinlan
(303) 383-5923
julie.quinlan@transamerica.com

257424