



## **FOR IMMEDIATE RELEASE**

BALTIMORE – September 16, 2020

### **Transamerica Named to Working Mother’s “100 Best Companies” List for Second Consecutive Year**

Transamerica announced today that the company earned a place on Working Mother magazine’s [“100 Best Companies”](#) list for the second year in a row. Working Mother also named Transamerica as one of the [“Best Companies for Dads.”](#) Both lists highlight companies that lead the way in providing working parents with programs and services that help them thrive at work and home.

Since 1986, Working Mother has surveyed companies committed to women’s advancement, inclusion and diversity, and a family-friendly workplace culture. Over time, the publication has expanded their questions to include metrics regarding the advancement and inclusion of multicultural women, executive women, and dads.

For their “100 Best Companies” list, Working Mother looks at several essential areas impacting working mothers, including parental leave, fertility benefits, adoption, child- and dependent-care benefits, flexible scheduling, and advancement opportunities. Similarly, Working Mother’s “Best Companies for Dads” list ranks companies by tracking the gender-neutral or paternity leave offered, actual time taken, phase-back policies, corporate support groups for men and dads, and other factors.

“Transamerica strives to provide all of our employees with benefits that can help them be successful at work and home. We are proud to be recognized by Working Mother once again, and we are delighted to join their newest list of best companies for working dads. Transamerica understands that parents can face enormous challenges, especially in these unprecedented times, and we will continue our commitment to creating a parent-supportive environment throughout the company,” said Holly Waters, Chief People Officer at Transamerica.

In 2020, families have had to adapt in many ways due to the COVID-19 pandemic. As work and home lives have merged for many people during this time, Transamerica has aimed to help working mothers and fathers find the balance needed to succeed in this new environment. As a part of Transamerica’s ongoing focus on Wealth + Health<sup>SM</sup>—the intersection between financial and physical well-being—the company provides various resources for employees, such as health and wellness classes and wellness coaches who offer personal or online guidance at no cost. Wellness coaching also includes help finding a doctor, as well as support for managing a chronic condition and maintaining mental health.

“Our 100 Best Companies are the standard of excellence and continue to pave the way with the work they are doing on behalf of working parents and caregivers in the U.S.,” says Subha Barry, President of Working Mother Media. “These companies were well ahead of the curve when it came to supporting their employees during this time of vast change with their family-friendly policies already in place. We celebrate their efforts and applaud them for addressing the needs of this important and ever-growing sector of talent.”

#### **About Working Mother Media**

Working Mother Media (WMM), a division of Bonnier Corp., publishes Working Mother magazine and its companion website, [workingmother.com](#). The Working Mother Research Institute, the National Association for Female Executives, Diversity Best Practices and Culture@Work are also units within WMM. WMM’s mission is to serve as a champion of culture change, and Working Mother magazine is the only national magazine for career-committed mothers. Follow us on Facebook, Twitter, LinkedIn and Pinterest.



### **About Transamerica**

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica's dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset management services. In 2019, Transamerica fulfilled its promises to customers, paying more than \$50 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica is headquartered in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa and Denver, Colorado. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2019, Aegon managed over \$1 trillion in revenue generating investments. For more information, please visit [www.transamerica.com](http://www.transamerica.com).

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