



Transamerica to ring opening bell at New York Stock Exchange Oct. 30, marking successful launch of DeltaShares strategic beta ETFs

FOR IMMEDIATE RELEASE

DENVER, October 26, 2017 – Officials from Transamerica will preside over the famed opening bell ringing ceremony at the New York Stock Exchange on Monday, Oct. 30, in recognition of the recent launch of the DeltaShares by Transamerica® suite of strategic beta exchange-traded funds (ETFs).

DeltaShares by Transamerica are the first and only suite of ETFs that seek to track the S&P Managed Risk 2.0 Index Series so that investors can gain exposure to the performance of a given segment of the equity market while aiming to stabilize volatility.

“We are proud that DeltaShares by Transamerica are listed on the NYSE and we’re appreciative of the opportunity to participate in the bell ringing ceremony to mark the successful launch of the ETFs,” said Marijn Smit, Head of Transamerica Asset Management, who will have the honor of ringing the bell.

Transamerica officials will be joined on the NYSE podium by representatives from Milliman Financial Risk Management LLC and S&P Dow Jones Indices.

“DeltaShares ETFs offer investors the potential to capture growth in rising equity markets while mitigating downside risk during sustained market declines,” said Tom Wald, Chief Investment Officer at Transamerica Asset Management. “We believe DeltaShares address risk management in a manner that is both new and unique to the ETF market.”

Through a combination of stocks, U.S. Treasury Bonds and cash, DeltaShares managed risk ETFs seek to optimize the most appropriate combination of these investment choices through a rules-based methodology based on stock market volatility trends.

The suite of DeltaShares strategic beta ETFs includes:

- **DeltaShares S&P 500 Managed Risk ETF** (NYSE: DMRL). This ETF tracks the S&P 500® Managed Risk 2.0 Index, which is designed to measure U.S. large-cap equities using a managed risk strategy seeking to limit losses and capture upside in rising markets.
- **DeltaShares S&P 400 Managed Risk ETF** (NYSE: DMRM). This ETF tracks the S&P MidCap 400® Managed Risk 2.0 Index, which is designed to measure U.S. mid-cap equities using a managed risk strategy seeking to limit losses and capture upside in rising markets.
- **DeltaShares S&P 600 Managed Risk ETF** (NYSE: DMRS). This ETF tracks the S&P SmallCap 600® Managed Risk 2.0 Index, which is designed to measure U.S. small-cap equities using a managed risk strategy seeking to limit losses and capture upside in rising markets.
- **DeltaShares S&P International Managed Risk ETF** (NYSE: DMRI). This ETF tracks the S&P EPAC Ex. Korea LargeMidCap Managed Risk 2.0 Index, which offers broad international



developed markets equity exposure using a managed risk strategy seeking to limit losses and capture upside in rising markets.

Transamerica chose Milliman FRM, a Chicago-based SEC-registered investment adviser and a global leader in institutional risk management, to act as sub-adviser for the DeltaShares managed risk ETFs. Milliman FRM is a market leader in managed risk solutions, providing investment advisory, hedging, and consulting services on \$152 billion in global assets and sub-advising approximately \$52 billion in managed risk assets for insurers, institutional investors and retirement investors as of June 30, 2017.

Financial advisors and investors can learn more about DeltaShares by Transamerica by visiting www.deltashares.com.

About Transamerica Asset Management, Inc.

[Transamerica Asset Management, Inc.](http://www.deltashares.com), an SEC-registered investment adviser, is the advisor for DeltaShares by Transamerica. The funds advised and sponsored by Transamerica Asset Management, Inc. include DeltaShares by Transamerica, Transamerica Funds, Transamerica Series Trust, and Transamerica Partners Funds. Transamerica Asset Management, Inc. has total assets under management of approximately \$80 billion as of June 30, 2017, and is an indirect wholly owned subsidiary of Aegon N.V., an international life insurance, pension, and asset management company. For more information about DeltaShares by Transamerica, visit www.deltashares.com.

About Milliman Financial Risk Management LLC

Milliman Financial Risk Management LLC (Milliman FRM), an SEC-registered investment adviser, is the sub-adviser for the DeltaShares Managed Risk ETFs. Milliman FRM is a global leader in financial risk management to the retirement industry, providing investment advisory, hedging, and consulting services on over \$152 billion in global assets as of June 30, 2017. Established in 1998, the practice includes professionals operating from three trading platforms around the world (Chicago, London, and Sydney). Milliman FRM is a unit of Milliman, among the world's largest providers of actuarial and related products and services. The firm has consulting practices in healthcare, property & casualty insurance, life insurance and financial services, and employee benefits. Founded in 1947, Milliman is an independent firm with offices in major cities around the globe. For more information about Milliman FRM, visit www.Milliman.com/FRM.

About DeltaShares by Transamerica

DeltaShares may only be sold by offering the fund prospectus. Investors are advised to carefully consider the investment objectives, risks, charges, and expenses of the funds before investing. The prospectus contains this and additional important information regarding the funds. To obtain the prospectus and/or a summary prospectus, please contact your financial professional or visit www.deltashares.com. The prospectus should be read carefully before investing.

The shares of the ETFs do not represent a deposit or an obligation of, and are not guaranteed or endorsed by, any bank or other insured depository institution, and are not federally insured by the Federal Deposit Insurance Corporation, the Federal Reserve Board or any other government agency.

Transamerica Asset Management, Inc., an SEC-registered investment adviser, is the advisor for Delta Shares and Milliman Financial Risk Management LLC, also an SEC-registered investment adviser, is the sub-adviser. DeltaShares are ETFs distributed by [Foreside Fund Services, LLC](http://www.foresidefund.com). Transamerica Asset Management, Inc., Milliman Financial Risk Management LLC, Foreside Fund Services, LLC, and S&P Dow Jones Indices are not affiliated companies.



Important Disclosures Regarding Risks

Exchange-Traded Funds (ETFs) are subject to market risk, including the loss of principal. Because fund shares trade at market prices rather than at net asset value (NAV), Fund Shares may trade at a price greater than NAV (premium) or less than NAV (discount). Shares of DeltaShares ETFs may be bought and sold throughout the day on the exchange through any brokerage account. Buying and selling shares of ETFs will result in brokerage commissions.

Diversification and asset allocation may not protect against market risk or loss of principal. Investing involves risk, including the possible loss of principal. There is no guarantee strategies will be successful. Company stocks, as well as stock of small- and mid-cap companies, could fall out of favor, and stocks may decline in price. Foreign investing, especially in emerging markets, has additional risks, such as currency and market volatility, and political and social instability. The use of hedging and derivatives could produce disproportionate gains or losses and may increase costs. Please see the funds' prospectus for additional risks.

These strategic beta ETFs track an index that seeks to minimize risk relative to a traditional market-capitalization-weighted benchmark index. Indexes are unmanaged and investors cannot invest directly in an index.

Past performance does not guarantee future returns. This material was prepared for general distribution. It is being provided for informational purposes only and should not be viewed as an investment recommendation. If you need advice regarding your particular investment needs, contact your financial professional.

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