



**FOR IMMEDIATE RELEASE**

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**Transamerica Aligns Workplace Customer Experience for Healthcare Clients**

Transamerica today announces the creation of a distinctive customer experience model specially designed to help larger healthcare employers better deliver benefits to their employees.

Transamerica has created a dedicated team of professionals to work solely with employee benefits for healthcare clients. Transamerica's team of servicing executives and account managers are experienced within their retirement plan or voluntary employee benefits specialties. The team's exclusive focus on the healthcare industry supports both the insight and flexibility needed to quickly adapt to the evolving healthcare landscape.

"Transamerica has served employers in the healthcare industry for over a half century. We understand the needs of this particular industry niche, along with the challenges they experience," said Scott Ramey, senior vice president and head of Workplace Solutions for Transamerica. "With this alignment, our healthcare clients will be able to interact with our focused group of experienced professionals every day. The goal is for our employees to be true partners with our healthcare clients, and enhance the strong professional relationships they have today."

Transamerica offers workplace retirement plans and voluntary benefit solutions, such as supplemental insurance that employees can elect through their employer.

**About Transamerica**

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica's dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset management services. In 2016, Transamerica fulfilled its promises to customers, paying more than \$7.2 billion in insurance and annuity benefits, including return of annuity premiums paid by the customer. Transamerica's corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2016, Aegon managed \$784 billion in revenue generating investments. For more information, please visit [www.transamerica.com](http://www.transamerica.com).

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